

# VIDEOSYNCRASIES

## ETC. TV NEWSLETTER

EVERYONE'S TELEVISION CHANNEL 12 VOL.1 NO.1

Editor: Mark Scott Reporter: Mike Bednarchuk

### WHAT IS THE WORKSHOP?

The Anoka County Communications Workshop is a non-profit/tax-exempt organization that helps individuals and groups produce TV programs for channel 12. Channel 12 is the public access channel on cable TV in Fridley.

There has been a Workshop since 1975, when it was founded by five individuals. In 1979 the Workshop hired Will Loew-Blosser as the coordinator. The coordinator manages the color TV studio provided by Northern CableVision. Part of Will's job as coordinator is to teach training sessions in the use of video equipment. These training sessions are held throughout the year and are open to anyone.

The Workshop is made up of volunteers who produce, direct, run cameras and serve as talent in the programs seen on channel 12. The only paid position is that of the coordinator. Volunteers also, build the sets, do the office work and serve on the many committees that manage the Workshop. Funding for the Workshop comes from various sources, membership dues, community donations, fund raising efforts and the City. Northern CableVision, the company that owns the cable system in Fridley, pays the City five percent of their gross revenue. The City Council uses this money for cable activities, one of these activities is the Workshop.

Use of the public access channel 12 is open to anyone, they do not have to be a member of the Workshop. The Workshop will be happy to help anyone develop their ideas into a TV program. If you are interested in learning more about the Workshop, give us a call at 571-9144.

### CHANNEL GIVEN NAME

At the June Board of Directors meeting Timm Lovaas, programming chairperson, suggested the name ETC. TV - "Everyone's Television Channel." ETC. TV is exactly what public access channel 12 is all about. Public access is your opportunity to use TV to communicate with Fridley. There is no cost for using the public access channel, just your time and ideas.

### ACCW TELETHON

The 1st Annual Workshop Telethon was held in April. During the week there were twenty-four hours of programming, most of it originating live. Appearing on the Telethon were musical groups, a magician, ballet dancers, animals from the Zoo, belly dancers, a poetry group, and alot of craziness. Members of the City Council and the mayor stopped by to help the Workshop raise \$1,022 in donations, this in turn was matched with \$1,000 donated by Northern CableVision. This money will be used to help purchase portable video equipment, that can be used by the public. The Workshop is currently planning more fund raising activities to raise the additional money needed to purchase this equipment.

### UNCLE ERNIE SHOW A HIT IN THE CHANNEL 12 CONTROL ROOM

While Uncle Ernie's weekly program is being cablecast to you viewers, it is fun to look around the control room and see smiles on many faces.

His program is well put together, enjoyable and we never know what to expect next.

The program brings back memories of the "Axel and the Tree House" show, popular in the Twin Cities during the 50's and 60's, but with one big difference, Uncle Ernie is for real, with a never ending supply of original 16mm film material. Who will ever forget the time Uncle Ernie had a flat tire or the day he took us to the dump to see the bears looking for food.

Thanks must go to Ernie Culp for sharing his Michigan based program with us viewers here in Fridley.

### WANT TO BE A STAR OR TV PRODUCER?

ETC. TV is always looking for new programs. If you have an idea for a program or would like to help out on a show, give us a call at 571-9144. If your organization needs to get a message across to the Fridley community consider public access-ETC. TV channel 12

**ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.**  
**350-63RD AVENUE N.E. FRIDLEY, MINNESOTA 55432 (612)571-9144**

## VIDIOTS PROGRAM A SUCCESS

The Fridley Poll program is pleased to see the development of this fine youth group.

Vidiots have helped get the "Fridley Poll" on the air in knockout style on many occasions.

Vidiot regular, Paul Morin has been doing a nice sound mixing job during the live cablecasts and the and the rest of the group have helped out at the camera, telephone and direction.

"Fridley Poll" host Mike Bednarchuk, stated that, "I hope this group will continue to grow. "Its always fun to interview a vidiot a on camera.

If you are between 10 and 18 and would like to join the Vidiots, give us a call 571-9144.

### JOIN THE WORKSHOP

Part of the Workshop's funding comes from your donations and membership dues. Any donations are tax deductible. Individual memberships: \$10.00 Student memberships: \$ 5.00 Organizational: \$100.00 Sponsoring membership: \$100.00 Memberships run from September to September, memberships paid after October are pro rated. Organizational and Sponsoring memberships run from date of payment for one year.

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### INTRODUCING THE MEMBERSHIP!

Ken Brennen is one of the original Workshop members, having been one of the co-founders in 1974. He has seen the Workshop go through many hard times, until it began to flourish in 1979. Over the years Ken has worked on the management end of the Workshop, and is presently on the Board of Directors, serving as the Secretary-Treasurer. Ken is a strong believer in the philosophy of public access, and has stated there is a TV show in everyone.

Professionally, Ken is a senior scientist for Medtronics here in Fridley. His speciality is in battery development, which he explained to me, means finding new and more reliable ways to make pacemakers work.

Everyone knows Will Loew-Blosser, the Workshop's coordinator. Will was hired in September 1979. He came to Fridley from East Lansing, Michigan where he had been the public school's access coordinator. Like Ken, Will is a strong proponent of public access. He keeps calling it an electronic soapbox for everyone to speak out from-participant TV.

Will has a B.F.A. in filmmaking from the San Francisco Art Institute. But, he presently states public access TV is his main interest, second is taking the equipment apart.

### PROGRAM SCHEDULE

The program schedule for each day runs on channel 12 between programs. There are a number of regular series programs on 12. "Fridley Magazine" brings Fridley news and events to the viewers, live on Wednesdays at 8 p.m. and is repeated on Thursdays and Fridays. On Tuesdays and Thursdays at 5 p.m. viewers can catch "Fridley Poll" and see their vote tabulated on the screen. "Fridley Poll" has a new question each program, besides alot of fun chatter by the hosts with special quests. "The King's Family" can be seen on Tuesdays and Thursdays in the late afternoon, this is a religious program aimed at the young viewer. Another show aimed at the young, but fun for the whole family is "TNT True Adventures with Uncle Ernie". Uncle Ernie's can be seen at various times throughout the week. "Person to Person" is a live call-in show, viewers can ask questions directly to a quest. This program is on Wednesdays at 6:30 and repeated later in the week. "Lake Country Biome" is an environmental program, that has done programs on the local nature scene in Fridley and throughout the state. "Lake Country" can be seen Monday and Friday evenings at 8:30. Barbara Hughes is the host of "Friends & Neighbors" each week Barbara interviews a guest who is involved in the daily going ons in Fridley. "Friends & Neighbors" can be seen on Monday and Thursday evenings and Tuesday afternoons. "Pastor's Studies" can be seen on Tuesdays and Thursdays.

# ETC. TV

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