

VIDEOSYNCRASIES

Volume 1 #2

January 1981

NORTHERN ORDERS NEW EQUIPMENT

Terry O'Connell, general manager of Northern Cablevision, has announced that Northern has ordered two VHS systems to replace the equipment currently used by Channel 12.

The new equipment will allow patrons of the studio to bring tapes created on their home video systems to the studio for playback. Technical problems encountered in the past will also be reduced.

With this purchase, Will Loew-Blosser, ACCW coordinator, has stated that the new equipment will mean better video productions and possibly increased cable-casting. The new equipment is scheduled for installation in early 1981 according to O'Connell.

SCOTT ELECTED CHAIRPERSON

Elections were held at the fall ACCW Board meeting on Nov. 22. Officers include Mark Scott, chairperson, Ken Brennen, secretary, Beth Hughes, treasurer and directors Terry Lovaas, Timm Lovaas, Paula Ibister, Paul Kaspszak, Barbara Hughes and Clyde Moravetz.

In other business the Board adopted a budget, voted to request funding from the City for \$15,200, appointed a personnel committee, discussed personnel policies and asked the committee to prepare a draft, heard reports on programming and fund raising. Visitors at the meeting included Paul Morin and Will Loew-Blosser.

FRIDLEY POLL IS POPULAR

Mike Bednarchuk reports that on Oct. 7, 1980, Etc. 12 viewers set a new record for call-in votes on the "Fridley Poll". A total of 232 votes were entered on the log about the question "How do you buy your music: records, cassettes, eight-track or reel-to-reel?" The previous record was 193 votes in a 90 minute program.

The "Fridley Poll" staff wishes to thank all the cable viewers for their participation and support. The staff promises to create many special programs during the 1980-81 season and hopes for greater participation.

* * * * *

YOU TOO CAN BE A STAR...

Do you have a hidden talent? Have you ever dreamed of being a star??? Do you have an amusing or interesting story that you would like to share with the Fridley audience?

If so, just call 571-9144 and arrange to be a guest on "The Terry Lovaas Show". (Everyone has to start someplace and TLS is a great opportunity!)

* * *

BOUQUETS FOR BETH!

The Anoka County Communications Workshop and ETC. 12 would like to extend a special thank you to Beth Hughes. She has been very, very helpful in organizing the tape library and creating indexing procedures. "We can find things now!" is a common statement now heard at the studio. Thanks again, Beth!! Keep up the good work...

WHAT IS PUBLIC ACCESS?

To some, public access is a place to launch your boat. To others it may mean free access to government documents and records. But in Fridley, many people know that public access is the cable television channel that everyone can call his own.

Northern Cablevision and the City of Fridley jointly provide a fully operational color studio that is open for use by all Fridley citizens. The Anoka County Communications Workshop (ACCW) is a non-profit organization that administers the activities in the studio. ACCW employs a coordinator, William Lowe-Blosser, who schedules time and programming, educates individuals in the use of studio equipment and works as a consultant to community groups who wish to become proficient in television production.

Any member of the ACCW or the residents of Fridley may take an idea and create a TV program. It can be seen on Cable Channel 12--everyone's television channel.

With very little effort, you can be turned into a cameraperson, an audio expert, a director or even a "star". Public access television is fun--it's television in the making. Not just the watching, and it's available to all.

* * * * *

NEW PROGRAMS ARE ADDED TO SCHEDULE

While some programs have ended their run, more and more programs are being added to ETC's 12 schedule. Some of the new shows are NATURAL FOODS COOKING a program by the NBC Coop and the Anoka County Library. It features holistic approach to the foods we eat. DISTRICT 16 REPORT features Lori Reis and Robin Nehring with the latest in school news. CITY LIMITS, which is hosted by Timm Lovaas, deals with a kidnapping and rescue of a young woman from a religious cult. Timm says this is the first of many episodes of adventure.

ETC. 12 entered the late night show market with the Wednesday night feature THE TERRY LOVAAS SHOW. It appears at 10 p.m. live each week. The talk show format is "live....from downtown Fridley!" Good luck, Terry. FRIDLEY PM is another of the new shows. It is produced by Ken Koch; the entertaining program is cablecast weekly.

And, of course, some of last year's best programs are still with us. FRIENDS AND NEIGHBORS with Barb Hughes is one of Fridley's more popular shows. The FRIDLEY POLL, on Tuesday and Thursday afternoons, asks questions of the viewing audience and tabulates the results immediately.

UNCLE ERNIE LIVES. For those of you who have seen TNT TRUE ADVENTURE TRAILS you already know what (and who) Uncle Ernie is. For those who don't know, tune in and watch.

ETC 12 has a number of religious programs in its achedule. Only PASTORS STUDY and KING'S FAMILY remain as a regular scheduled program.

HELLBOUND TRAIN creates a new episode every month. You can see the new one the last Friday of the month. THIS ISN'T CLEVELAND continues to appear at irregular intervals keeping us all waiting breathlessly to see what new spoofs will keep us in stitches.

During the recent political campaign, public access fulfilled one of its purposes. The mayor and his opponent both prepared programs about their positions.