

VIDEOSYNCRASIES

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February 1981

KASPASZAK CHAIRS FUNDING COMM.

Paul Kaspszak is the newly elected chair of the funding committee. Those interested in a sponsoring membership may contact him at 571-9144. Contributions are tax-deductible and businesses receive credit before and after programs they sponsor.

Seven local businesses are already signed up as sponsors due to Paul's and Workshop members' efforts. They are:

K.B. Advertising and Public Rel.
Dave's Bar
Shorewood Inn
George Is In Fridley
FMC-Northern Ordnance Division
Hennepin County Bar Association
Snyders Drugs

Workshop members Ken Koch and Beth Hughes assisted in contacting several sponsors.

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ACCW APPLIES FOR HUMANITIES GRANT

The Workshop has applied for a National Endowment for the Humanities Youth Project Grant. The request is for \$21,500 to be used to involve the youth of Fridley in television production about the history of Fridley and Anoka County.

The Fridley State Bank and Fridley Jaycees have pledged \$250 and \$500 respectively as part of the matching funds which must be raised in the community. Twenty percent local match is required.

Additional pledges are being sought. They would be spent upon final approval of the grant. For information or contributions towards the grant, contact Mark Scott at 571-9144 or 571-1934

BETH HUGHES HEADS TELETHON APRIL 5

Beth Hughes was elected chairperson of the Telethon Committee which is making preparations for the Second Annual Telethon, scheduled for the week of April 5. Last year the Workshop raised \$1,100 in donations which were matched with \$1,000 from Northern Cablevision.

Northern has again offered a \$1,000 challenge grant! The proceeds will be used for a color portable camera and videotape recorder, or porta-pak, for the community's use in making on location tapes.

The equipment is a potent incentive for creating a successful Telethon. Contact Beth Hughes at 571,9144 or 571-6182 if you would like to get your act on television or make a donation.

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LIBRARY GETS ACCESS CHANNEL

The Anoka County Library will have an access channel originating from the Fridley branch beginning in April or May. This will be the first library access channel in the state and will run University courses, maintain a video cassette library and run library announcements.

Three access channels will run in Fridley: the government channel on 30, public access ETC. TV on 12, and the library on 10.

STAR PUBLISHES CABLE SCHEDULE

The Minneapolis Star is publishing channel 12 programming for the week in the Thursday Community Section. Thanks--it helps a lot.

SHOW PROFILE

One example of how a show is formed is found in "Natural Foods Cooking". The NBC Whole Foods Co-op was featured on "Friends and Neighbors" and the members of the coop decided to continue their television exposure with the help of the Workshop members and the Anoka County Library.

The basis of their program is to show how to use the natural foods that are found at the coop.

Audrey Amoth, as talent coordinator, has found people to demonstrate Lebanese and Greek cooking (which had a lights out, flaming finale). Tapes from the show are available from the Fridley library. They instruct on how to dry foods, cooking with soy, making Christmas bread and the complete construction of Monte Cristo sandwiches (starting with raw chicken), different kinds of crepes and cheese blintzes.

The production crew, incidentally, gets to eat everything after we "fade to black".

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NEXT BOARD MEETING

The next Board meeting is scheduled for the directors at 5:30 p.m., Feb. 23. The Board will discuss the progress of the telethon. The public is invited to attend especially if you can help in any way. We will need dancers, singers, magicians, celebrities, musical groups or whatever talent you have. *Am one play the spoons?*

The meeting will be held at the Fridley library meeting room.

THE WORKSHOP

The Anoka County Communications Workshop was formed in 1975 to educate in awareness and train individuals and groups in production of shows at the public access television studio in Fridley.

It is a non-profit, tax-exempt organization made up of volunteers who produce, direct, act, run cameras, assist in cablecasting, build sets, organize telethons, do publicity, and look for support in the form of contributions of money and talents.

The Workshop has a paid coordinator, Will Loew-Blosser, who just took a week off lately when Branum Timler Loew-Blosser was born. Branum arrived on January 19 at 6:07 p.m., weighing in at 8 pounds, 8 ounces. Otherwise, Will is available at the studio during the new office hours which are Tuesday through Friday from 12 noon to 9 p.m. and Saturday from 10 a.m. to 6 p.m.

On the first Saturday of each month, Will holds training sessions for anyone interested in learning about the studio equipment or how to produce your own show. Call 571-9144 to sign up.

We encourage you to join the Workshop. Part of the fund-raising activities include membership dues, which are tax deductible.

The classes and costs of membership are:

Regular membership.....	\$12 per year
Student membership.....	6 per year.
Senior membership.....	6 per year
Sustaining membership.....	250 per year
Patron membership.....	500 per year.

Membership runs from September to September. After October, the dues are pro-rated. Organization and sponsoring memberships run from the date of payment.

NAME _____

ADDRESS _____ ZIP _____

TYPE OF MEMBERSHIP _____

AMOUNT ENCLOSED _____ PHONE _____