

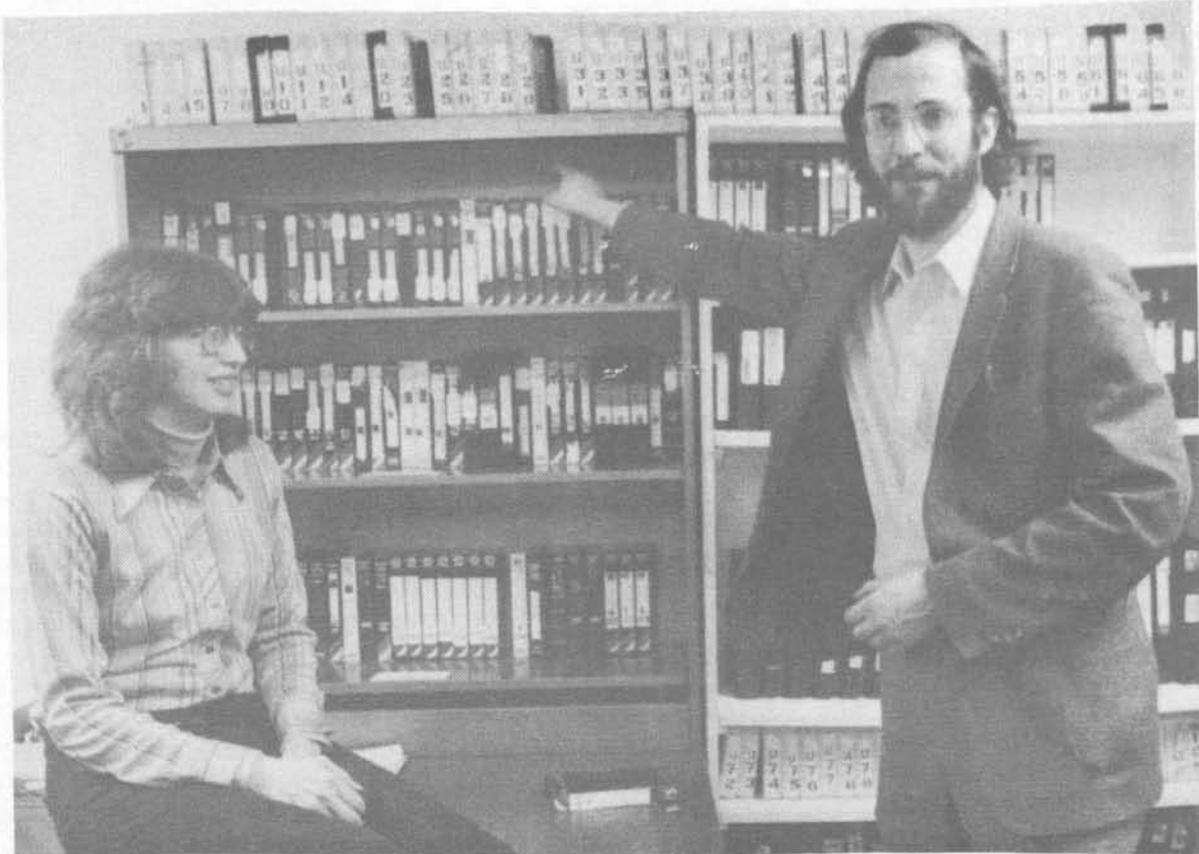
VIDEOSYNCRASIES

ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.

February 1983 - April 1983

Fridley, Minnesota

Vol. 4, No. 2



TELETHON

The 4th Annual TELETHON is just around March's corner. Will Loew-Blosser, access coordinator, and Paula Neuman-Scott, director of operations (who are pictured above) stand prepared for the fun and festivities of this year's week long event. Starting Monday, April 4th and continuing through Saturday, April 9th, Workshop volunteers will cablecast LIVE from beautiful downtown Fridley over thirty hours of entertainment.

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Anoka County Communications Workshop, Fridley, Minnesota

MAJOR CONTRIBUTORS: City of Fridley, Storer Cable, United Auto Workers Local 683, Post Newspapers, La Maur, Inc., Group W Cable, Bob's Produce Ranch, FMC Corporation, Barry Blower Company.

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Annual Telethon

Continued from Page 1

This year's event is being co-chaired by Jim Bauer and Timm Lovaas. They have lined up show stoppers every night of the week. Some of the local luminaries will include:

MONDAY (Oh, no, it's) The Kegg Brothers of "Fridley Lampoon";
TUESDAY is Youth Night on ETC 12 with John "Girls Gymnastics" King, Scott Briggs, Dave "3 in 1" Harvet;
WEDNESDAY night brings us Father Zappa & Sister Zoa from "Building The City of God";
THURSDAY is hosted by Mike "Fridley Poll, "In Focus" Bednarchuk with special guest Bill "Video Art" Bruce;
FRIDAY's fun is with Ray "We're Just Plain Nuts" Urness and the TV Factory. Wear your 3-D glasses for this group; it won't hurt.
SATURDAY begins with Paul "Telethon '82" Kaspszak and Laird Brooks "Schmidt On Everything" followed at 3:00 with Mark "resident guitarist" Hotchkiss bringing you a musical lineup. Concluding the TELETHON will be the people who have brought you "The Terry Lovaas Show", "This Isn't Cleveland" and "Downtown Fried-ley Tonite", Terry Lovaas, Mark & Paula Neuman-Scott and crew. Yes, the gang returns for "The Terry Lovaas Show" with the Mark Hotchkiss Studio Orchestra at 8:00. Guests will include Mayor Bill Nee, hypnotists Paul Scheele & Eric Oliver, the Unknown Bacon Driver and much, much more.

Programming starts each night at 6:45 Monday through Friday and continues until 10:00 p.m. Saturday starts at 10:00 a.m. and continues to midnight.

Last year's TELETHON raised \$2,850. This year we have already received pledges or premiums from Fridley State Bank, Barry Blower Company, Dave's Bar, LaMaur, Storer Cable, United Auto Workers Local 683, FMC Corporation and Lifestyle Music Arts. Donations go to the Workshop, a non-profit/tax-exempt organization that provides training and technical assistance to groups and individuals who want to produce their own community programs. Proceeds from previous TELETHONS have enabled the purchase of two portapakas and increased staff to extend our hours.

This is your channel - this is where you have seen the school Thanksgiving and Christmas programs, Girls Gymnastics, Bantam A Hockey, 49'er Days Parade From The Float, Girls Volleyball, Varsity Boys Basketball, the Fridley City Band, Fridley Poll; the list goes on and on. Support ETC 12 during the TELETHON '83!

ETC.TV

EVERYONE'S TELEVISION CHANNEL 12



ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.

WEAR THE DINOSAUR WITH PRIDE!

T-shirts/small, medium, large, extra-large.
Silver on black, blue on red, blue on blue,
brown on tan.

\$6 each, add \$1 for postage and handling.

BOARD OF DIRECTORS

Mark Neuman-Scott, *Chairperson*

Paul Kaspszak, *Treasurer*

Kenneth Brennan, *Secretary*

Will Loew-Blosser, *Coordinator/Staff*

Paula Neuman-Scott, *Director of Operations/Staff*

Jim Bauer

Mike Bednarchuk

Larry Davenport

Mark Hotchkiss

Timm Lovaas

Clyde Moravetz

ART and ACCESS



Chris Matteson, the host of "Senior Citizens In Art" started her access program over 2½ years ago, after taking an 8-week T.V. Production class at Lenox Community Center in St. Louis Park. She has studied art at the University of Southern California, the College of St. Catherine's, the Minnesota Museum of Art, the Sky Gallery, as well as her graduate work at the University of Minnesota. A painting of hers was chosen to be one of the "Courage Center" Christmas cards. She is presently teaching five classes of art in the Twin Cities, and she says the idea for her show came from the many retired people in her classes. By interviewing and showing the work of the outstanding people in her classes, she feels brings some deserved recognition to them. Incidentally, Chris received a "Willies Award" for her program last November.

"Senior Citizens In Art" is taped once a month; the last few shows featured a trip to Europe Chris made last June, where she explored the art museums in Amsterdam, Bonn, Munich, Innsbruck, Lichtenstein, London and Lucerne. As there was no taping allowed inside the museums, she would buy 15 or 20 postcards or slides of the special paintings in the museum store. She also photographed the sights of Western Europe and developed them into slides; then, using two projectors, she videotaped the slides for inserts in her show.

Her favorite guests have been Les Kouba, wildlife artist, and Dr. Breckenridge, retired curator of the Bell Museum. Famous guest artists have included Claude Haupers, recently featured in the Minneapolis Star & Tribune, and Frederic Meisch.

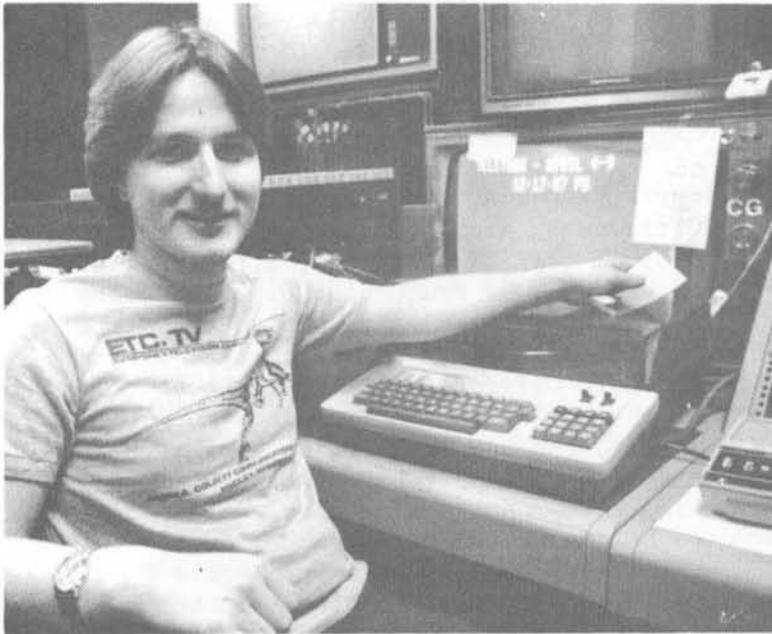
"I find it very exciting to share my enthusiasm of art with the community, making people aware of outstanding artists, and I get intense satisfaction out of constructively volunteering, in helping the community", says Chris.

Upcoming Workshops

The Workshop offers many one-session video classes. These are hands-on classes to acquaint you with the equipment, build skills and give you confidence as a producer. Regular classes include Studio, Portable, Editing and a Cablecaster training session. We also have a class in Video Art taught by Bill Bruce. Bill's class covers special effects, lip sync, make-up, video feedback, breakaway props, fog machines and strangeness in video.

The Workshop also teaches a number of college accredited classes through Anoka-Ramsey Community College. This spring quarter, Anoka-Ramsey classes will include: Television Production, Scriptwriting for Radio & Television, Advanced Studio Production, Portable Video and an Internship in Community Programming. All courses are ten weeks long, college credited and registration is through Anoka-Ramsey. The classes are held either at the access studio or the Fridley Community Education Center.

Instructors for the classes are Will Loew-Blosser, Bill Bruce, Mark Neuman-Scott, Paula Neuman-Scott, Mike Bednarchuk and others. If you would like more information about Workshop or Anoka-Ramsey classes, give us a call at 571-9144.



ETC's JPK

You could say Ronald Reagan and Jimmy Carter got John King involved in ETC 12.

Because it was the night Reagan defeated Carter that John made his first visit to the public access studio for an election night showing of Mike Bednarchuk's "Fridley Poll." And he's been there just about every day since.

During that time, he's set all kinds of ETC 12 records: most interviews with Playboy Bunnies; most interviews with community queens; number one caller to "Fridley Poll"--18 times in a row, and the longest distance phone call to the show from Space Mountain in Disneyland.

He's probably taped more high school events than anyone else. Could be he's worked on more shows than anyone else.

He's accumulated "thousands and thousands" of hours of volunteer time at ETC 12.

John admits that appearing before the camera is an ego trip. "You see yourself on TV and you think, 'Wow, that's me!'," said John.

He thinks that any book on how to pick up women should include a chapter on public access cable television. "You can really flirt when you have a camera," admits John. "You can get away with so much."

A camera is a great way to break the ice when striking up a conversation with the opposite sex. "Hey, do you want to be on TV?", John asks the unsuspecting young women.

Ruth Dunn

Meeting to be Held

This year's Spring Membership meeting is set for Thursday, April 28th starting at 7:30 p.m. in the access studio. The bi-annual meetings are an opportunity for members to get involved in the management of the Workshop. Many people forget the Workshop is not just the studio and the programming. There is an important structure that operates the Workshop. We are much like a small business and you as members are all shareholders in our mutual future.

Reports will be presented at the meeting by the Board of Directors, Staff and Committee Chairpersons. The meeting is an excellent opportunity for you to get involved in one of the four standing committees: Education, Programming, Grants & Funding, and Membership & Publicity. This is also your chance to meet the Board members.

There will be two important occurrences at this year's meeting again. The April meeting is when the Volunteer Of The Year awards are presented. The awards serve as recognition to that individual or individuals who exemplify volunteerism. These awards are given only once a year, so be there! Also, a producer's forum will be held. The forum is your opportunity to swap ideas, find crewmembers and solve production problems.

Your membership meeting is only as successful as those who attend make it. If you use the Workshop's facilities or watch the channel, come to the meeting!

TEACHERS ON TV

When a group of Fridley teachers looked for a way to get a message across to school district residents, they decided upon Fridley public access cable television.

The group's leader, social studies teacher Cathy Nelson, first heard about ETC 12 when John King was a student in her politics class and put together television commercials for a campaign unit.

"There has been talk in the schools recently about doing more with video," said Nelson. "What we're doing is in tune with that."

The teachers are putting together a half-hour program that will show why they feel public education is important. About 20 teachers are working on the program, which they hope to complete in April.

"We decided it was time to try and combat all the myths out there," said Nelson. "The public has a lot of misconceptions about schools."

During the teachers' strike last year, teachers did a lot of skits together and found it pleasurable, said Nelson. "There was the thought then that we should work together on other projects."

Working on the program, entitled "Teach ME," has been a creative way to channel energies, said Nelson.

"These are difficult times in the Fridley School District with budget cuts and lay-offs," said Nelson. "There is a lot of energy. We hope to channel it into this positive statement."



Teachers also hope the program will be a morale booster. "Teachers take a lot of heat and often don't realize the importance of their jobs. We hope this film shows them that what they do is important," she explained.

Teachers had a clear idea of what they wanted to convey in the program. "We just weren't sure how to do it," said Nelson. None of them had any previous experience in productions.

They made the project easier by breaking it into smaller parts. The hardest part has been to gauge how long it takes to say certain things.

Ruth Dunn

ANNOUNCEMENTS

Volunteer for Seniors Coordinator needed to help facilitate programming and classes.

Morning cablecasters are needed; call Paula at 571-9144.

Don't forget the Workshop's library of magazines and books available for check-out.

ALERT ***ALERT*** ***ALERT*** ***ALERT*** ***ALERT***

Those of you holding Workshop videotapes, please return them. We are missing many tapes. The time limit for check-out is 3 days, only by arrangement!!

Our newest non-profit organizational member of the Workshop is the "Pastors Study" from the Fridley Assembly of God Church.

Thanks to Larry Hutchinson for the shelving for the prop room and for organizing the whole mess into a neat stack of props!!

Calendar / Classes

APRIL	4-9	TELETHON!!!!!!!	
	16	Introduction to Studio Production, Part I	10:30-2:30
		Introduction to Portable Video, Part I	3:00-6:00
	23-24	NFLCP Midwest Conference - Madison, Wisconsin	
	28	ACCW Membership Meeting - Access Studio	7:30
	30	Studio Production Skills, Part II	10:30-2:30
		Portable Video Skills, Part II	3:00-6:00
MAY	14	Introduction to Studio Production, Part I	10:30-2:30
		Introduction to Portable Video, Part I	3:00-6:00
	21	Studio Production Skills, Part II	10:30-2:30
		Portable Video Skills, Part II	3:00-6:00
JUNE	4	Introduction to Studio Production, Part I	10:30-2:30
		Introduction to Portable Video, Part I	3:00-6:00
	11	Studio Production Skills, Part I	10:30-2:30
		Portable Video Skills, Part II	3:00-6:00

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Enter The World Of Video...

The Anoka County Communications Workshop, Inc. is a public access entity that was founded in 1975. We were founded to help facilitate access programs by providing education and training in the use of video equipment. Public access is a free speech forum for citizens and groups to express their ideas and concerns via cable television.

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