

# VIDEOSYNCRASIES

**ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.**

May 1983 - July 1983

Fridley, Minnesota

Vol. 4, No. 3



Mayor Bill Nee and Terry Lovaas on "The Terry Lovaas Show" Saturday night

## ACCW TELETHON NETS \$2,500



Mike Bednarchuk and Timm Lovaas at the 'Premium Desk' hawking merchandise



As I am sure you all are aware, the 1983 TELETHON has come and gone. As I slowly recover I reflect on each evening and how each individual contributed to the particular flavor and personality of the evening. Even though some evenings brought in less cash donations than others, I must say that every evening was an outstanding success. What made the TELETHON a success was the willingness of everyone to work together to further our ultimate goal of making public access a reality for another year.

We were up against some staggering odds: hockey, basketball and not to mention the state of the economy! But we are gaining support, not only in memberships but in community businesses. Every year we gain in our knowledge and ability to facilitate a telethon, or how not to facilitate a telethon. We have learned from the past and I am sure next year will be even a greater success, but only due to the energy and creativity of our membership. Many thanks!

Sincerely,  
Jim Bauer  
TELETHON Chairperson



Mark Hotchkiss, Mary Hanson and Terry Lovaas on "The Terry Lovaas Show"

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MAJOR CONTRIBUTORS  
City of Fridley, Storer Cable, U.A.W. Local 683, Herbst & Thue, FMC Corporation, Arrowfast Printing, Fridley State Bank, Barry Blower Co., Bob's Produce Ranch, La Maur, Inc., Onan Corp., Lifestyle Music Arts, Northtown Racquetball

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VIDEOSYNCRASIES STAFF  
Mark Neuman-Scott/Editor  
Paula Neuman-Scott/Copy Editor/Layout  
Ruth Dunn/Photos/Reporter  
John P. King/Circulation Manager

## Chairperson's Report Submitted

The past year has been a year of significant growth and change for ETC 12. Our year-end statistics reflect our progress:

Cablecast hours:	1,941
Average weekly hours:	37
Programs produced:	918
Average weekly programs:	17
Portable check-outs:	390
Studio bookings:	919
Class enrollment:	296
Editing bookings:	243 (5 months)

It should be remembered that our staff is small, one and a half, but hard-working; our equipment little, two portapaks and one studio; the volunteers - many delightful people who believe in public access COMMUNITY PROGRAMMING.

1982 was a year the Workshop came of age and took a giant step forward, representing public access for what it is. Public access is not only the programs produced or even the statistics that measure our success. Public access is much more. During 1982 we learned and relearned public access is a feeling of community, of belonging and the right to freedom of speech.

Public access is not just the programming, the viewer, the classes, the equipment, or the Workshop. Public access is the belief that you, as an individual, have the right of freedom of speech, and that you can use the most powerful of mediums - television - to exercise that freedom. We learned again the importance of this idea.

The Workshop is an educational entity. We teach and assist individuals, organizations, businesses, whoever, how to make television. We do not tell them what they can make, or what they can say, or if we think it is bad or good. It is their individual right to make their program the way they want it.

Our programs are unique, because these programs are made by you, your neighbors, your friends and no one said they could not make them that way, or they had to do it this way, or it wasn't good enough.

Public access is the producer, the viewer, the person taking a television production class, the person on Thursday evening running camera; it is fun, it is work, it is individual accomplishment, it is smiles, new friends, belonging, it is COMMUNITY. Because, remember, public access is everyone. We are all "Everyone's Television Channel 12" in Fridley.

Mark A. Neuman-Scott  
Chairperson

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**ETC-TV**  
EVERYONE'S TELEVISION CHANNEL 12



ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.

WEAR THE DINOSAUR WITH PRIDE!

T-shirts/small, medium, large, extra-large.  
Silver on black, blue on red, blue on blue,  
brown on tan.

\$6 each, add \$1 for postage and handling.

# GOEDEN DAG MORIN

If Paul Morin could design his own country it would probably be a lot like the Netherlands: The drinking age there is 16. Marijuana and prostitution are legal. Everyone bikes and sailing is popular too.

"Dutch people are so liberal and open-minded. Everyone is accepted for what they are," said Paul, who just completed his junior year at Columbia Heights High School.

He'll find out soon whether he likes living in paradise, or if his heart really belongs here in the good ol' Midwest.

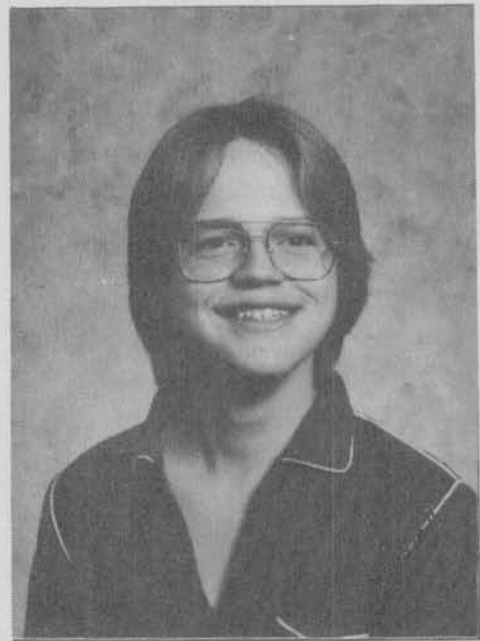
Because Paul the Vidiot, who has made ETC 12 his second home and Paula and Mark Neuman-Scott his second parents for the last two years, leaves July 13 for one year in Holland.

It's not likely the All-American Boy will get into all the debauchery there. He won't have the time since he'll attend an upper crust school that caters to future business executives, doctors and lawyers.

Paul was in the Netherlands for two weeks in January with Heights High School students attending a model United Nations seminar. He learned a few words of Dutch then, like "Where's the bathroom".

This time his trip is through the Youth for Understanding program, though he and his parents will foot the bill. He'll attend a crash language camp before leaving but admits you learn the language the quickest when you're in the country.

He'll stay with a Dutch family and attend school and earn credits that he hopes will transfer back here to complete his high school degree from Heights. People have asked him if he won't regret missing his senior year here. "But no one has given me a valid reason for not going," said Paul, who has wanted an opportunity to live in a foreign country for some time.



"I want to meet people with new points of view--people not from the Midwest with one point of view," said Paul. "You can get in a rut just staying in Fridley."

Holland is 27 times more densely populated than Minnesota and four times smaller. It rains a lot there and there's dog droppings all over the sidewalks. "And the Dutch aren't known for their food," he admits.

But, living there will be an experience of a lifetime and he's looking forward to it.

He'll miss family and friends, and yes, he'll miss ETC 12, too. There is cable television in Holland, but no public access. "I'll have to bring that to them--it's coming," he said.

And he just might stop at the ETC 12 studio and check out one of the new porta-paks to take on his trip.

Ruth Dunn

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## BOARD OF DIRECTORS

Mark Neuman-Scott, *Chairperson*

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Will Loew-Blosser, *Coordinator/Staff*

Paula Neuman-Scott, *Director of Operations/Staff*

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Mike Bednarchuk

Larry Davenport

Mark Hotchkiss

Timm Lovaas

Clyde Moravetz



## Volunteers Of The Year 1983

At the April Membership Meeting, the 1983 Volunteer of the Year Awards were presented. The recipients this year were Larry Hutchinson, John King, and Jane Strovas.

Among Larry Hutchinson's accomplishments, we are thankful for his donations of shelving (plus organizing the entire prop room), our new cash register (a pox on the thieves), the black paint for the studio walls (and for putting it on with Pam Mager's help), not to mention his many imaginative programs that we all appreciate on Channel 12.

John King was awarded for his hundreds of hours of coverage of events, Girl's Volleyball, Girl's Gymnastics, junior and senior high hockey, Rice Creek and Hayes School Christmas programs, Craft A'Fair, FHS drama plays, Children's Theater, Fridley's Ethnic Festival, and the Office Education Association programs as well as the strike coverage as well as cablecasting the religious programs on Sundays...well, you get the idea.

Jane Strovas has been valuable to the ACCW in getting our press releases out to publicize our classes, meetings, and events. She has cablecast many hours, and volunteered her camera skills on numerous shows including "Schmidt on Everything", "Poetry '83", "Hellbound Train", "In Focus", the TELETHON and the "Willies Awards" just to mention a few.

Congratulations and thank you for your time at the Workshop!



Camerawoman Jane Strovas working the TELETHON with Mike Bednarchuk and Timm Lovaas

## Editorial Column

In most franchise agreements, cable companies provide either the money, the equipment, and in many cases the staff to fulfill their franchise obligations to access, but the ultimate success of local access television is up to the public to produce and utilize the access channels as much as possible to communicate their ideas. In essence, it all boils down to communication. Obviously, the old days of having the Town Crier yell out proclamations and announcements throughout the streets are long gone since the print and electronic media later developed. Today there are many means of communication, and as far as television is concerned, in my estimation, the easiest, most effective way for the majority of people to communicate a message to a community on a local level is through cable television via community access. Cable is really a unique operation because of its ability to carry so many channels through a wire. No other electronic media, whether it be broadcast tv, low power television, or direct broadcast satellite will be able to provide so many channels and most of all community access. Purchasing equipment, operating and maintaining a cable access studio is extremely expensive. We as a community should justify the existence of access channels by utilizing them as much as possible.

I strongly urge the many community groups and the general public within an area wired by cable to get involved on a regular basis with the production of local programming. Don't be afraid of this electronic means of communication. Making television programs is a lot easier than you think. The public, as well as the educational community, religious community and even the local governments need to get involved more and stay involved. Don't get me wrong, access is being used by a lot of people and community groups; however, I would estimate

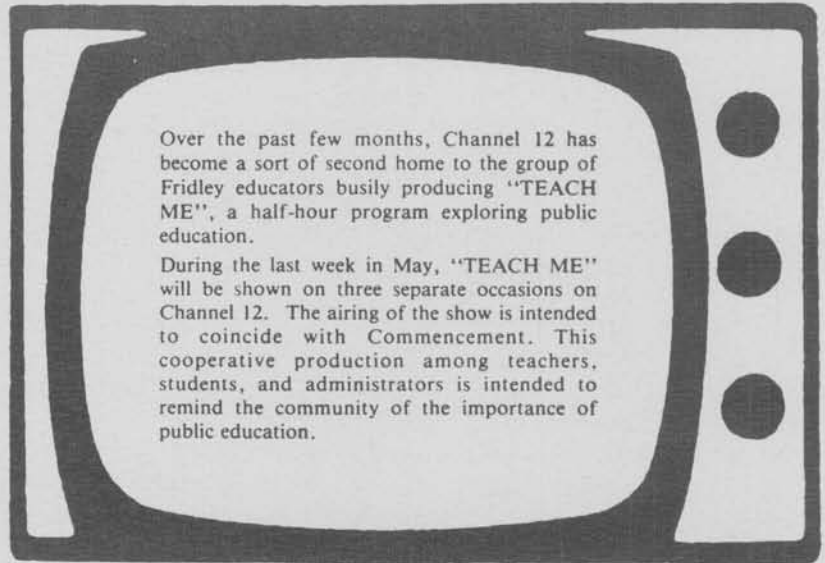
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a very wide margin of individuals and groups have not yet experienced what community access can do for them. All it takes is a commitment to do a program and a willingness to communicate an idea - whatever it may be. Our society thrives on information, especially information that affects us on a local level. Whether it be positive or negative, we, as a community, have the potential to deliver tremendous amounts of information to one another by way of local cable television. Let's start utilizing this medium to the fullest.

Mike Johnson  
Public Access Coordinator  
Northwest Suburbs

# TEACHERS ON TV



Over the past few months, Channel 12 has become a sort of second home to the group of Fridley educators busily producing "TEACH ME", a half-hour program exploring public education.

During the last week in May, "TEACH ME" will be shown on three separate occasions on Channel 12. The airing of the show is intended to coincide with Commencement. This cooperative production among teachers, students, and administrators is intended to remind the community of the importance of public education.

## ANNOUNCEMENTS

Thank you to our 1983 TELETHON sponsors:  
Sunliner Motel                      Metro Medical Supply  
Pulaski's                              Emerald Office Supply  
Dave's Bar                             Renaissance Festival  
Visions                                 Sandee's Restaurant  
Raefaele's                             Viking Chevrolet  
"In Focus"                             Pizza Factory

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All ACCW tapes will now be kept at the Workshop in our new ACCW Tape Library  
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Reminder: The use of equipment must result in programming for Everyone's Television Channel 12 in Fridley!  
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GRAND OPENING                      STUDIO A  
June 25 Saturday                    12:00-6:00 pm  
Continuous classes on new switcher, new cameras, new portapak's, new editing!  
ACCW members and Fridley residents will receive certification on all equipment! For Free!!  
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GRAND OPENING II  
July 16 Saturday                    12:00-6:00 pm  
For those who missed us in June, you can come in for II and receive Free training on new equipment!  
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ACCW VIDEO TRAINING CLASSES BEGIN AGAIN!  
July 23                                 Intro to Portable  
    Intro to Studio  
July 30                                 Portable II  
    Studio II  
ACCW Members                        \$ 6.00 per class  
Non-members                         \$15.00 per class  
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The District #14 School Bulletin advertisement of the Fridley teacher's videotape "Teach Me". This fine program will be repeated this summer.

## more announcements

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Watch for the replay of Channel 12 vs Channel 3 Third Annual Softball Game. The first person who can give us the correct score of this game will win an ETC 12 t-shirt!  
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If you were at the 49'er Days Parade, you may watch yourself go by on Channel 12 on our 2nd Annual Parade From The Float show. See how easy it is to get on Channel 12?  
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All ETC 12 programming schedules are printed in the Minneapolis Star & Tribune Community Section on Thursdays. They are also run daily on the channel between programming.  
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Board of Directors meetings will be held the first Wednesday of every other month; August 3rd is the next meeting.  
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We will be having a Set-Building Night sometime this summer. Anyone with skills in carpentry would be very welcome to draw some plans for us for sets.  
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CABLEGRAM  
Paul, You're not going anywhere until you get your room cleaned up!  
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\*\*\*\*\*  
Mom and Dad  
\*\*\*\*\*  
Everyone's Television Channel 12

# calendar

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JUNE	11	Channel 12 vs Channel 3 Annual Softball Game	1:00
	18	49'er Days Parade - ETC 12 Float Line-up & Parade	9:00-12:00
	25	Grand Opening of Public Access Studio A	12:00- 6:00
JULY	1-11	Afternoon Access Studio Closed - Vacation	
	16	Grand Opening II of Public Access Studio A	12:00- 6:00
	23	Introduction to Portable Video, Part I	10:30- 1:30
	23	Introduction to Studio, Part I	2:00- 6:00
	30	Portable Video Skills, Part II	10:30- 1:30
	30	Studio Production Skills, Part II	2:00- 6:00
	14-16	National Federation of Local Cable Programmers (NFLCP) National Convention-Portland, Oregon	

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Regular \$12 \_\_\_\_\_ Student \$6 \_\_\_\_\_ Senior \$6 \_\_\_\_\_  
 Family \$20 \_\_\_\_\_ Lifetime \$100 \_\_\_\_\_ Other \_\_\_\_\_  
 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Non-member subscription rate \$4/year. Make checks to: ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.  
 All donations are tax-deductible.  
 Thank you for your support.

- Non-profit Organizational Membership \$100/year
- Sponsoring Membership \$100/year
- Sustaining Membership \$250/year
- Patron Membership \$500/year

## Enter The World Of Video...

The Anoka County Communications Workshop, Inc. is a public access entity that was founded in 1975. We were founded to help facilitate access programs by providing education and training in the use of video equipment. Public access is a free speech forum for citizens and groups to express their ideas and concerns via cable television.

**ETC. TV** PUBLIC ACCESS  
**EVERYONE'S TELEVISION CHANNEL 12**

Non-Profit Organization

**ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.**  
**350-63RD AVENUE N.E. FRIDLEY, MINNESOTA 55432 (612)571-9144**