

# VIDEOSYNCRASIES

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SEPTEMBER - DECEMBER  
VOLUME 9 NUMBER 3

## DO YOU KNOW WHAT YOUR ACCESS CENTER CAN DO FOR YOU?

Everyone's Television Channel 33 will be 14 years old in December! Throughout the years we have been dedicated to bringing public access television to the residents of Fridley.

As one of the pioneers of public access, ETC 33 has often been looked to for leadership, guidance, and as a resource for other access centers who are starting their operations. When I recently attended the National NFLCP convention I discovered that the Workshop was mentioned time and time again in the literature that the NFLCP publishes.

There have been significant changes in access over the years, but one thing has remained true...public access television is YOUR 1st amendment right. Access was set up to provide a wide diversity of information sources to the public. All groups and individuals are afforded an equal voice and equal opportunity to use the public access channel. Our own operating rules follow these guidelines... "Public Access shall be on a first-come, first-served basis. Access to equipment, studio facilities, training sessions, membership in the ACCW, cablecasting of programs, shall not be withheld, prohibited, or restricted in any way because of race, color, creed, religion, political beliefs, sex or age."

The Workshop was set up to provide services for public access television for the community of Fridley. We provide the following:

1. Education to the public about the potential uses of video communication in the community.
2. Training and technical assistance in the use of video equipment and the use of available cablecasting facilities as a non-commercial means of communications.

3. To serve as a resource center for information, materials and equipment relating to the use of video for communication.

This is in addition to maintaining and operating the channel for your use.

As many of you go along your way to make video programs, you do them for many reasons. We also want to let you know that not only can you make public access programs, but it is your RIGHT to make them. And this right is very precious, valuable, and fragile.

As I learned from attending the Dallas convention, many public access centers have come under fire from critics who do not understand that access was set up to provide ALL a voice, the majority and minority.

Because the idea of free speech, although guaranteed by the 1st amendment, is very fragile; we are asking for your support. Write us a letter in support of the job we do, and tell about your involvement in access. Make an appointment to be involved with an upcoming program we are making on the support of access. Sign your name to a letter being sent to our congressmen in support of access.

Public access is for YOUR USE. ETC 33 means communicating with your friends and neighbors. Your ideas, art, inspirations, views, and opinions make up this channel.

WE THOUGHT YOU WOULD  
WANT TO KNOW

## FROM THE DIRECTOR

MICHELLE

Yahoo! Buck-a-roos! The NFLCP convention in Dallas was an exciting adventure in cable access. The NFLCP is the National Federation of Local Cable Programmers, an organization dedicated to guiding and facilitating access throughout the United States. I had the opportunity to attend the National convention in Dallas in July. Four days were well spent learning about other access facilities and attending sessions on how to improve our own Everyone's Television Channel.

The sessions I attended on marketing access were among the most informative at the convention. I came back to Fridley with many new ideas that we will be implementing throughout the fall. We will be asking you to help with this as we would like to see promos being produced along with all your new programs. We want Fridley to know about the programs you are producing and playing on Channel 33! We are also on the lookout for a Production Assistant Intern who will help us with our promotion and channel identity task. If you know anyone with advanced video experience (yourself perhaps?), give me a call and I can tell you about the internship.

Back in Minnesota, I am starting to use the skills that I learned at the convention as part of the Workshop's operations. We have an exciting last half of the year coming up. We are looking forward to our Second Annual Halloween Bloodmobile and to our Annual Willies Award Banquet on December 9th.

We invite you to keep producing programs and to be involved in Public Access Television. You make us happen!

## FROM THE COORDINATOR

T.J.

Well, I can't believe I have been working at Channel 33 for over three months already. The time certainly has blown by! It has been great getting to know all of the Access Users over this period of time. It is always neat to see the varied, original programs that our members produce. Have you seen the parades produced by David Bursch/Don Rush? Or how about one of Dave Alexander's music videos? Or one of Tom Frasi's programs? Keep those programs coming everybody! I also had the opportunity to teach some classes recently. It was a lot of fun to introduce some new members to the joys of video. Peter Meyerhoff and Scott Moehring took all three classes and are on their way to producing some excellent access programs. New classes will be starting soon, check elsewhere in this newsletter for details. I had the opportunity a few weeks back to produce a show on the Fridley Middle School and their recent achievement in being selected as a National School of Excellence. It was a lot of fun and just one example of the kind of program you could make for Channel 33. As always I want to encourage each and every one of you to stop by the Workshop or give us a call. REMEMBER we are here to help you. I think you will agree the ETC 33 is a valuable resource, but remember...it all starts with you!

## PROGRAM SCHEDULE

	9:30	4:00	4:30	5:00	5:30	6:00	6:30	7:00	7:30	8:00	8:30	9:00
SUN			UNCLE ERNIE TNT	THIS IS THE LIFE	CHRIST- OPHER CLOSEUP	DIANETICS TODAY						
MON	UNCLE ERNIE TNT			SENIORS OFF THEIR ROCKERS		T C MUZIQUE		DOWN'S RACING RECAP	A CLOSER LOOK			
TUE	UNCLE ERNIE TNT							CITY COUNCIL REVIEW/ CALL ON COUNCIL	TELL- STAR NEWS	COFFEE WITH COACHES		
WED	UNCLE ERNIE TNT	G E D		3 IN 1					AMER ATHEIST			
THU	UNCLE ERNIE TNT							MISE EN SCENE	DOWN'S RACING RECAP			
FRI	UNCLE ERNIE TNT										T C MUZIQUE	
SAT		G E D	TELL- STAR NEWS								COFFEE WITH COACHES	

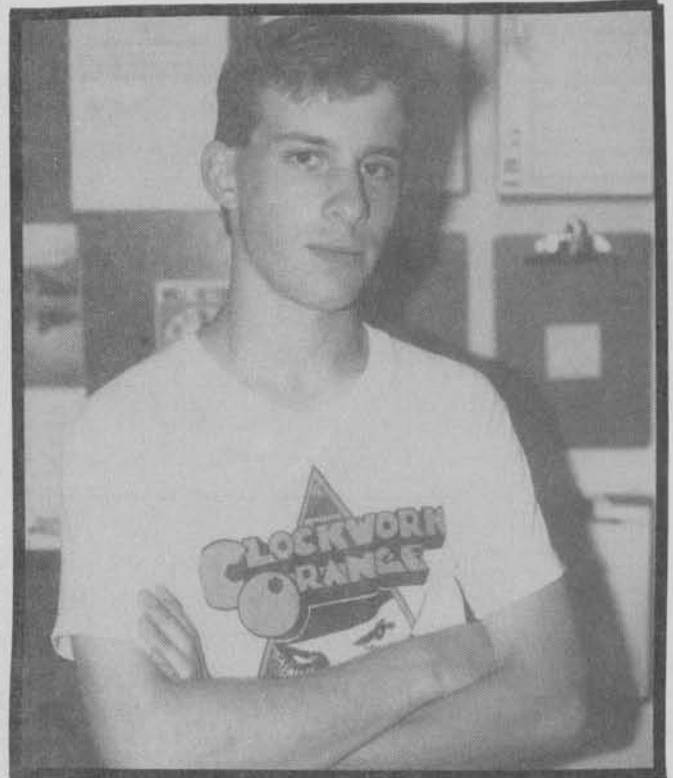
The above schedule reflects our daily regular programming. The empty spots you see are where your locally made programs go. Everyone's Television Channel 33 plays back programming Monday-Friday 9:30am-11:00am and Sunday-Saturday 4:00pm-11:00pm. Programming is played back on a first-come, first-served basis. To have your program scheduled for playback in the time slot you wish, contact the programming director prior to the date you want the program shown. Program schedules are available on Thursdays. As you can see we have plenty of open time to play back your programs! So come on in and produce programming for ETC 33--the only channel where

**YOU MAKE THE TV PROGRAMS!!**

## FEATURE ACCESS USERS

Two and a half years ago, Matt Ehling was a man with ideas. It all started when he and a friend had an idea for a screen play. After staying up all night writing the script, the problem they faced was how to film their masterpiece. Matt's father mentioned the ETC 33 offered video classes. Matt signed up for classes, became a member, and produced the now famous comedy 'Fun with Bread Dough.' He's been making videos ever since.

Today Matt is a recent FHS graduate (he was selected as a speaker for graduation) and this fall he will be a Freshman at the University of Minnesota. Matt's list of video related accomplishments are impressive as well. He has produced two projects for National History Day: 'Leviathon' and 'The Thin Ice.' Each program was picked as best in the state and Matt was able to go to Washington, D.C. for the national competition. When asked about Channel 33, Matt is enthusiastic. 'Channel 33 really has to be the best place around,' Matt said. 'Especially when you consider how inexpensive it is to become a member and take classes.' Matt is presently working on yet another video. Someday, if Matt is able to fulfill his dream of becoming a director, we might be able to say that we saw him first on ETC 33!



Sharon Shultz has been a member of the Workshop since 1983. At that time she read a newspaper ad that advertised video classes. Having always been a home movie buff, she decided to take the plunge and sign up.

Paula Neuman-Scott and Will Loew-Blosser were running the Workshop at the time and Sharon was terrified of the equipment and sure that she would never be able to use it. But use it she has, as Sharon has for the past six years produced a program called 'Vacation Bible School.' The program documents the activities that occur during a week long Bible School at the Church of St. Paul in Ham Lake. Sharon has also produced two other programs, the band 'Flashback' and a Blaine High School Danceline program.

Times have changed since she first started at the ACCW. 'The equipment is much more portable and easier to use. But the spirit remains the same at Fridley access...helpful, friendly, enthusiastic, and knowledgeable,' Sharon said. 'We're so lucky to have the availability of Fridley access and the great people who work with us, helping anyone with interest and determination to be a producer.'



## NOTICES

### WE NEED YOU!

Everyone's Television Channel 33 is looking for an Intern/Production Assistant to work with us for several school quarters or one full year. This is an unpaid position that offers excellent work, and experience in a professional work environment. Advanced video production experience, an open mind, and a willingness to work with others is required. The intern will perform such duties as creating promos and channel ID's, assisting in studio and location productions, and producing various short programs. Come discover the fun and excitement of public access television. For more details, call us at 571-9144.

### GENERAL ELECTION

The annual general membership meeting for the Anoka County Communications Workshop will be held at 8:00pm, Wednesday, September 13th at the studio. All members of Channel 33 are encouraged to attend. This is your opportunity to add input into the activities of the organization and to meet the current members of the board.

There are four positions open on the Board of Directors. You, as members, are encouraged to run for the board, as well as vote on who will be making ACCW policy.

So come on down to the studio on September 13th. Be an active participant in your channel!

### THANK YOU!

Hey! Do you notice something different about this issue of Videosyncrasies? This newsletter was created using our new Apple computer. It gives the good ol' newsletter a brand new look! The Board of Directors and staff of the ACCW would again like to thank the Lions Club of Fridley for their generous donation of \$500 towards our computer fund. You make us number one!

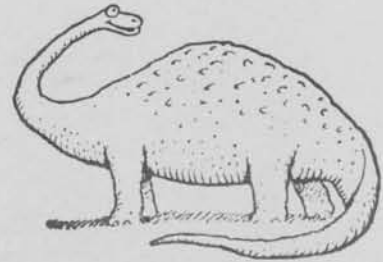
### BLOODMOBILE

Feeling a little ghoulish lately? Well, come on down and participate in the Second Annual Halloween BLOODMOBILE as part of our celebration of Community Television Month. Tuesday, October 31st is the day! We need people who will donate blood to the Red Cross AND we need volunteers and crew for the event. YOUR participation is what will make this Bloodmobile a success.

The format is a little different from last year. We'll still be going live on the four local channels, and we will still encourage everyone to dress up for the day (Halloween), but instead of watching promotional videos about ourselves we'll be watching suspense-filled, dramatic, and slightly scary access programs and movies.

We will be calling on you to donate for a good cause. Giving blood is really giving the gift of life. Pass it on. And at the same time be an active participant in YOUR CHANNEL. For more information, give us a call.

VIDEOSYNCRASIES is the quarterly newsletter for the Anoka County Communications Workshop (ACCW.) The ACCW is a non-profit corporation that owns and operates the public access cable television station, Everyone's Television Channel 33 (E.T.C. 33), in Fridley, MN.



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T.J. Larson/Features

Subscriptions are \$4.00 a year.  
Subscriptions, letters, or contributions  
should be sent to:  
ACCW, 350 63rd Ave. NE Fridley, MN 55432

**OTHER ACCESS NEWS**

**CABLE 3 KELM-TV** in El Monte, CA has recently begun production on training tapes for their Producers. The tapes are designed to allow the producers to teach themselves how to edit in their AB roll edit bay.

Kudos to our friends at **CCTV Channel 13** in Mankato, MN as two of their programs won national awards at the NFLCP convention in Dallas. The videos were selected from 1,800 entries.

In Tampa, FL, **Public Access Channel 12** has started using ID cards as a way to keep track of members checking out equipment and using editing facilities.

**Viacom Cablevision Channel 36** in San Rafael, CA has a program that allows local police to inform residents about specific problems on their streets. The program helps bridge the gap between the police and the public.

Happy Anniversary to **Ann Arbor Community Access** in Ann Arbor, MI. They celebrated their 16th year in operation!

**ETC 33**  
EVERYONE'S TELEVISION CHANNEL

*NON-PROFIT ORGANIZATION*

ANOKA COUNTY COMMUNICATIONS WORKSHOP  
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