

# VIDEOSYNCRASIES

Volume 12 Number 3

ETC 33 FRIDLEY COMMUNICATIONS WORKSHOP

Fall, 1992

## LOCAL CABLE PROGRAMMING WEEK

ETC 33 joined public access stations across the country during the week of October 5th -11th in celebration of Local Cable Programming Week. Many of the producers and members of the



Workshop helped out during the week which was designed to give viewers a taste of the diverse and entertaining programming ETC 33 has produced over the years.

The week kicked off on Monday with "School Day" and we featured many of the shows produced by and for local grade school and college students. Later in the evening, John P. King hosted a live program and



showed many of the high school related programs he has produced over the years.

Tuesday was "Nostalgia Day" and we played programs from our 17 plus years worth of archives. In the evening Richard Klatte, along with Mark and Paula Neuman-Scott, too viewers on a trip down access memory lane.

Wednesday was "Sports Day" and we featured a wide array of local athletic heroes. From Squirt Hockey to Women's Softball and beyond. Later in the evening, Craig Chura, Jeff and Todd Lindberg, Joe Kerner, and John P. King hosted and played many of their favorite programs including an infamous flag football game.

"Documentary Day" was on Thursday and it featured a look at

a few of the many informational programs including a number by Scott Lothrop.

We laughed it up on Friday which was dubbed "Comedy Day". The festivities were hosted



by Dr. Johnny Guy and the rest of the zany "Artistic License" characters.

Steve Herrig was a one-man dynamo serving as emcee for "Music Day" on Saturday. Steve played a variety of local music videos which he and others have produced.

The week wrapped up with "Public Affairs Day" on Sunday which featured a look at civic programming. (Cont.on page 5)

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## FROM THE DIRECTOR...

by T. J. Larson

Well it's that time of year again folks! As the temperatures drop outside, the action inside the ETC 33 studio really begins to heat up. Winter is always a busy period around the Workshop mainly because it is such an effective weapon against the winter blahs. Call now and reserve your edit and/or studio time!

I would like to take this opportunity to thank everyone for their help these past few months. As most of you know by now, I was recently named Director after Michelle's departure and have been busy adapting to my new role. It has been a challenging and rewarding experience made easier by all the support I have received. Thanks!



## FROM THE COORDINATOR..

by Liz Nehring

Hi, my name is Liz Nehring, your new Access Coordinator. I am a recent graduate of the University of Wisconsin-La Crosse with a degree in Mass Communications. I am really enjoying my position here at ETC 33. I will be working most mornings and some Saturdays. Please feel free to stop

by and see me. it gets kind of lonely here in the mornings. I recognize most of your names, but I need to put faces with them. Remember, this station would be nothing without you and your programs. You make it happen.

*Liz recently completed a new C.A.R.P. board. Check it out!*

## GOOD LUCK AND THANKS MICHELLE!

As many of you know by now, Michelle K. Glynn has left the Workshop for a position at Paragon Cable in Richfield. Michelle served as Director of Operations for four years and her efforts and achievements were numerous. While at ETC 33 Michelle helped to start the Halloween Bloodmobile which has become a community tradition. She also produced a number of important community related programs, such as "Dedication to Dr. Switzer" which documented the retirement of the Hayes Elementary School teacher. Michelle established strong ties with the local high schools as well, helping them produce programs for their Speech classes. Michelle will certainly be missed at ETC 33 and all of us here on the staff and Board of Directors wish her good luck!



## **NEW AND RENEWING MEMBERS**

The following people have started or renewed memberships at ETC 33 over the past few months. When does your membership expire?

**Jim Bauer  
Robert Bissonette  
Emily Brinkman  
Mary Brinkman  
Beth Carls-Larson  
Cesar Castillejos  
Craig Chura  
Gregg Donnelly  
Brian Evans  
Michelle K. Glynn  
Deniz Gokcora  
Russell Hanson  
Erik Harstad  
Dan Hasselius  
Steve Herrig  
Michael Karns  
Kimberly Keithley  
Joe Kerner  
Richard Klatter  
T. J. Larson  
Jeff Lindberg  
Jack Lothrop  
Mark Neuman-Scott  
Paula Neuman-Scott  
Thomas J. Mus  
Liz Nehring  
Shelley Peterson  
Jim Sandvik  
Stacy Sedesky  
Tom Thompson  
Cherly Wesseling**



## **MUSICAL MIKE LOONAN**

by Liz Nehring

Music is what Mike Loonan is all about. Mike started coming to ETC 33 in 1988 when his friend Dave Keffer was the Access Coordinator here. He has a degree in Video Production and needed a place to produce his programs.

Mike enjoys working on music videos, programs that feature local musicians, and some comedy programs. He has just recently branched off into comedy with his latest show "Mission: Cable" and hopes to do more comedy programs in the future. Mike plays in a band and writes most of the music he plays. Currently you can hear some of his music

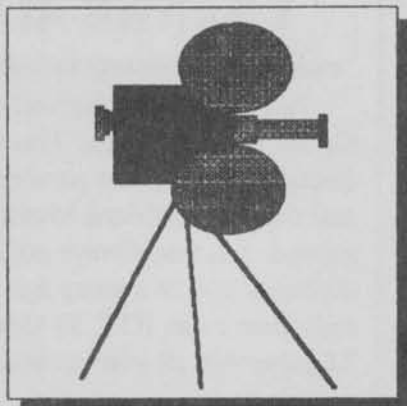


*Producer Mike Loonan*

on the Cities 97 and his goal is to have it distributed all over the world. Mike's steady job is at Fingerhut where he supervises 70 employees.

## **WHAT'S NEW AT ETC 33?**

Bob Dylan said: "The times they are a-changin'" and no truer words were ever spoken. The same can be said for the wild and wacky world of Public Access T.V. at ETC 33. The Workshop has recently purchased a new camcorder to



replace one which was accidentally damaged. It is an AG-450 model and it will allow members to record in either the regular or super VHS mode. We also purchased some new batteries to go along with it.

We recently purchased additional hard drive space for the office computer to better facilitate our files and are looking into upgrading the RAM memory as well.

The Workshop will also be purchasing some new chairs to replace the terribly worn out pair in the edit suite. See you on Highway 61!

## NEW BOARD MEMBERS ELECTED

### **GENERAL MEMBERSHIP MEETING WAS WELL ATTENDED EVENT.**

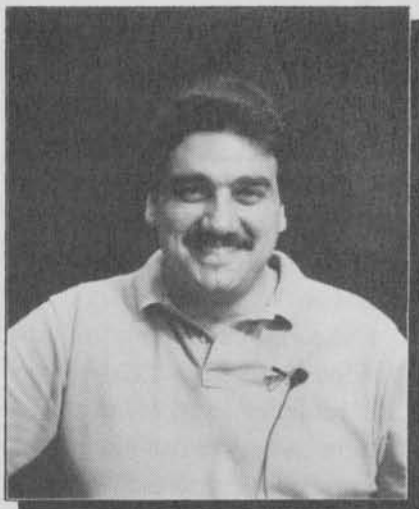
by T. J. Larson

On Septmeber 16th the ETC 33 Board held its annual General Memebrship Meeting. The meet- ing was attended by over 20 members and a number of items where voted on.

First, the Membership passed a change in the By-Laws which will increase the Organizational Memebrship fee for non-local entities from \$150.00 to \$250.00. Local organizations-such as the area schools- will not be affected.

Next, the Members voted to change the rule concerning Board Composition. Previously part of the Board was required to have been comprised of Fridley resi- dents or people who worked in the city. The new rule calls for no such residency requirement.

Finally, the members voted on the Board Member positions.



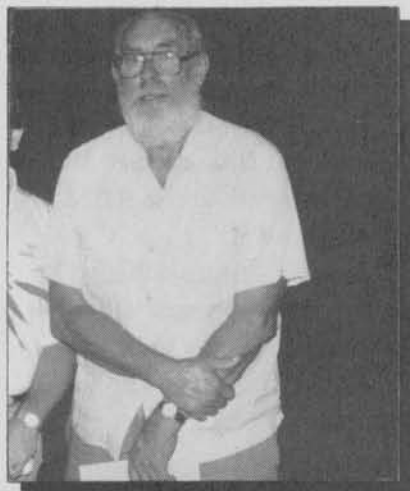
*Newly elected ETC 33 Board Members Joe Kerner and Richard Klatte.*

This year a total of five seats were up for re-election. A little bit of drama was added when Jim Sandvik said that he would not seek a third term (see story below).

Elected to the Board for the first time were Joe Kerner and Richard Klatte. Re-elected Board Memebers were Clyde Moravetz, Mark Neuman-Scott, and Elaine Sorensen. Board Members serve for two year terms.

At the October Board Meet- ing the Board voted on the offi- cer positions. Mark Hotchkiss will continue as Chairperson and Clyde Moravetz was re-elected Treasurer. The positions of Vice- Chairperson and Secretary were combined this year and Dave Harvet was elected to the dual role.

Congratulations to all and thanks to those who attended!



### **THANKS ALOT, JIM SANDVIK!**

Jim Sandvik has served on the ETC 33 Board of Directors for the past few years. This time Jim decided not to run for re- election due to some personal reasons. Jim has been a very active and reponsible Board Member and his presence will be greatly missed. Jim was always present at the Workshop functions and meetings and two years ago he even rode on the 49er Days Pa- rade float as an ETC 33 Couch Potato! The staff, Board, and Membership all join in saluting Jim for his efforts!

# THE HALLOWEEN BLOODMOBILE RETURNS FOR A 5TH TRIP

by Liz Nehring

It's Bloodmobile time again so roll up your sleeves and come help us reach our goal of 45 donors. We can achieve this goal, but we need your blood to do it. If you have never given blood we encourage you to give it a try right here at ETC 33!

The 5th Annual Halloween Bloodmobile will be held on



Friday October 30th, from 1:00-6:00pm. Walk-ins are accepted. Come in costume and celebrate Halloween a day early! The event will be carried live on Channels 31, 32, 34, and, of course, *your* channel ETC 33!

## CELEBRATE WITH ETC 33!



## LOCAL CABLE WEEK (CONT.)

The week could not have been a success without the help of all the members and volunteers who gave their time and energy to the event. Special thanks to Craig "Bubba" Chura for donating prizes used to give away to viewers who called in.

The next big event we hope to hold at ETC 33 will be a return of the the Fool-a-thon in April. If you would like to volunteer to help organize that or any other event, give us a call at 571-9144. We are always looking for volunteers and for every time you do, you receive valuable C.A.R.P. points. Get involved with all the fun at ETC 33!

**VIDEOSYNCRASIES** is the quarterly newsletter of ETC 33 Fridley Communications Workshop. Everyone's Television Channel 33 is a non-profit corporation that owns and operates the public access cable television station in Fridley, Minnesota.

**ETC 33 BOARD OF DIRECTORS**

Mark Hotchkiss/Chair/Personnel  
David Harvet/Vice Chair/Secretary/Personnel  
Clyde Moravetz/Treasurer/Personnel  
Craig Chura  
Joe Kerner  
John P. King  
Richard A. Klatte  
Jeff Lindberg  
Jeff Lindberg  
Mark Neuman-Scott  
Elaine Sorensen

*Everyone Television Channel 33  
Fridley Communications Workshop*

**STAFF**

T. J. Larson/Director of Operations  
Liz Nehring/Access Coordinator  
Paula Neuman-Scott/Finance Director

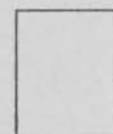
**VIDEOSYNCRASIES STAFF**

T. J. Larson/Editor/Features  
Liz Nehring/Features

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Letters and contributions are encouraged and should be sent to:  
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