

VIDEOSYNCRASIES

Volume 15 Number 2

ETC 33 FRIDLEY COMMUNICATIONS WORKSHOP

Summer 1995

ETC 33 PARADES THROUGH FRIDLEY!



Once again ETC 33 participated in the annual Fridley 49er Day's Parade. This year's float overcame a tremendous beating at the hands of high winds to stand as a symbol of access fun. Thanks to all who played a part in this years parade!

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Access Thoughts FROM THE DIRECTOR

by T. J. Larson

Those lazy, hazy, crazy days of summer are upon us and we all know that soon Jack Frost will be nipping at our collective nose so we better make the most of it while we can! The same could be said about public access television. Right now is a great time for you to produce your own program, put out your own ideas, make your voice heard. The future of public access has always been one which depends solely on the community's desire to maintain this unique access to communication. Unfortunately, an occasional cold wind blows in (like the ones pushing for Video Dialtone and the abolishment of Franchise Fees right now!) We can prevent this killer frost by making the most of the moment. Simply by making programs we can show what a vitally important medium public access is. So burn bright while you can, give us a call at 571-9144 to book your time today! Don't wait for the deep freeze to settle in.

Communications With THE COORDINATOR

by Karla Rydrych

I can't think of a better place to beat the heat of the hot summer days, than in the refreshingly cool edit room and studio of ETC 33. Now is the perfect time to book a camera, the edit room, or the studio (to shoot and edit all those family get-togethers!) We will also continue to offer AmiLink editing and Video Toaster classes throughout the summer (call for class times, portable camera classes are also offered, and set up on an individual basis.) The next big event here at ETC 33 is the celebration of our 20th anniversary. As the first and oldest public access facility in Minnesota, we think we have something to celebrate, so on Saturday, August 5th from noon to 10:00pm, ETC 33 will host a picnic/softball game at Moore Lake Park. All members, residents of Fridley and friends of ETC 33 are encouraged to come celebrate and join in on the fun (please call for further information.)

BECOME AN ETC 33 BOARD MEMBER!

By T. J. Larson

On Wednesday September 13th, ETC 33 will hold its General Membership Meeting. The meeting is a way for members of the Workshop to come together with Board Members to discuss the issues that face ETC 33 today and in the future.

ETC 33 is a nonprofit organization and is run by a group of 11 volunteer Board Members. Board Members are elected to two year terms by the membership at this annual



meeting. This year there are 6 positions up for re-election.

Board Members meet on the second Wednesday of each month to discuss current policy, equipment repairs and purchases, and the planning of various special events.

YOU CAN GET INVOLVED! If you are

interested in learning more about public access television and if you are concerned with where it will go in the future than this is the opportunity for you. The Workshop is particularly interested in recruiting people who live in Fridley although anyone interested is encouraged to apply.

Take a stand, get involved and run for office at ETC 33!

If you would like more information on getting on the ballot for September's General Membership Meeting to become an ETC 33 Board Member, call ETC 33 at 571-9144.

REPORT FROM BOSTON

Access is Alive & Kicking!

by T. J. Larson

In early July I was fortunate enough to attend the Alliance for Community Media National Convention held in Boston, Massachusetts. I can't think of a more appropriate place for us to gather and discuss the future of public access and freedom of speech than in the place where our country began.

All around Boston you are reminded by our history as Americans and the price so many paid for our liberty. All around the conference "revolutionaries" from across the country and even the world, gathered to discuss the present state of access and what challenges face us. The three main points that resonated dealt with three areas.

First, a recent court decision regarding a provision of the 1992 Cable Act which gives cable companies the ability to censor programming. Second the current state of Telco Entry and what the impact of telephone companies getting into the cable business will be. And third, what role will the Internet and the Information Super Highway play in the future of access centers. Although the conference contained several other interesting topics, I'd like to concentrate on these three as I feel they are the most relevant to ETC 33.

The Censorship Case

On June 6th the U.S. Court of Appeals for the D.C. Circuit decided by a vote of 9-2 to allow FCC rules which permit cable operators to censor public access programs. This restored a last minute floor amendment added without any open hearings or discussion to the 1992 Cable Act which allows cable operators to prohibit access programming "which contains obscene material, sexually explicit conduct or material soliciting or promoting unlawful conduct."

This decision reversed an earlier courts ruling and at first glance seems as if these rules will not effect the majority of access producers. However, the Alliance believes that this is simply a first step towards wider censorship of access programming. The ruling effectively deputizes cable operators as censors and puts them in a position of deciding what is or is not obscene. Presently the law has not gone into effect as the Alliance waits to see if the U.S. Supreme Court will hear their appeal this fall. We will keep you updated as this important case progresses.

Telco Entry Update

As you may know, many telephone companies are very interested in getting into the cable television business. The concern for access T.V. has always been

over the issue of whether these companies would have to pay franchise fees to the cities they serve (this is where ETC 33 and other access channels get their operating funds). Through strong lobbying efforts the Alliance was able to get some language into the legislation which allows for the maintenance of these fees in some form. And just a short time ago, a Telephone Company was awarded a franchise to deliver cable and...they will be required to pay their franchise fees!

Super "Hype" Way?

The impact of the Internet on access was a widely discussed topic. Many wondered if people will really be interested in using the system. Others were concerned that citizens be afforded the opportunity to use the system and not become left behind in this Third Wave of technology. Most everyone agreed that the Internet is here to stay and that access centers should attempt to bring this resource to the community and serve as guardians for the publics access to it.

All in all it was an enlightening and energizing time in Boston. If you'd like more details about these our other issues just give me a call at 571-9144 and I'd be happy to discuss them with you!

Membership

News

Register as a member of ETC 33 today and become a public access producer. Members receive discounts on classes, access to equipment, this newsletter, and invitations to special Workshop events.

At ETC 33 we have camcorders available for check-out, editing facilities complete with special effects, titles, CD players, audio boards and more. Members also have access to use our 4-camera studio as well as the popular Video Toaster.

Even better, ETC 33 Members really work together to help each other complete projects. We have many volunteers who are able to help you get started as well as a cheerful and competent staff. Join today!

The current membership dues are as follows:

- \$5.00 Patron
- \$9.00 Student/Senior
- \$16.00 Regular
- \$26.00 Family
- \$150.00 Organization
(Local)
- \$250.00 Organization
(Non-Local)

To renew or begin your membership send check or money order to:

ETC 33
350 63rd Ave N.E.
Fridley, MN 55432

LIVE PROGRAMMING LIVENS UP ETC 33

by Karla Rydrych

ETC 33 has been host to a growing number of live programs over the past few months. The show that probably began it all (and is still going strong) is the "3 in 1" show. Although it has gone through some changes over the years (12 total!), its format has remained essentially the same. The program was originally produced by Dave Harvet and its focus was on music videos and chitchat with the callers. The program eventually metamorphosed into its current form, which consists of John P. King, Todd Lindberg, Jeff Lindberg and Joe Kerner, and they faithfully occupy the studio from 5:30 to 6:30 every Wednesday night. While the focus of "3 in 1" is on sports, the guys have been known to delve into other areas of interest, political and otherwise.

"The Round Table" is the brain child of Mark Hanson, Todd Anderson, Tim Forer and Doug Hegenbarth. Seen weekly on ETC 33, Mondays at 7:30 to 8:30. These guys have some strong opinions, often fueled prior to the show, as they scan the Star Tribune for political and social tidbits. Although they are taking a hiatus this summer, the guys plan on returning in the fall.

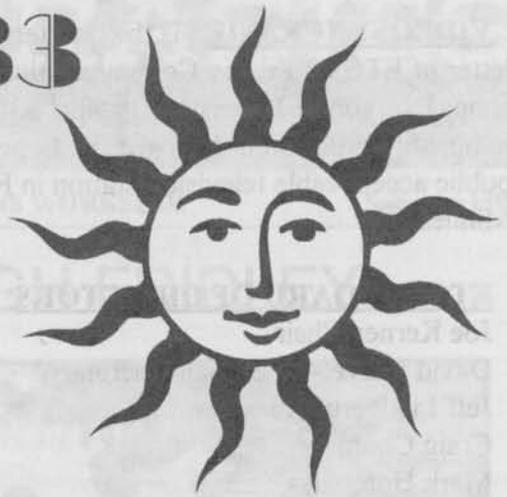
The 4th Tuesday of the month, ETC 33 is host to City Council Review. This program gives the residents of Fridley, the opportunity to review past meeting issues, and ask questions of members of the City Council.

The Ryan Zimba show usually airs on Tuesday nights at 7:00pm, (preempted the last Tuesday of the month for City Council Review) for an hour of chitchat. The program is hosted by Zimba, Mike Mattson, and occasional guest hosts, and offers up gossip and issues of interest to the younger crowd. New to ETC 33 is "The News" produced and hosted by Robert Bissonette. The half hour program focuses on the news of Fridley, and airs Tuesday's at 5:00. Robert is assisted, by various Fridley youths, among which is Adam Korte, ETC 33's volunteer of the year.

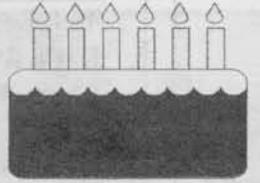
The newest live show is "The Metro Journal" hosted by new member Dean Langston it focus on local talent and airs every Wednesday from 7:00 to 8:00pm.

Throughout the summer, ETC 33 will continue to offer studio production classes. If you have an interest in producing or hosting a live (or taped) studio production, call us at 571-9144.

Come Join **ETC 33**
for the
HOTTEST Event
of the Summer!



It's our
20th



Anniversary
Picnic!

WHEN: SAT. AUG. 5TH
NOON-10:00PM

WHERE: MOORE LAKE PARK
(SITE #5) IN FRIDLEY

WHY: CELEBRATE ETC 33'S
20TH YEAR WITH US!

WHAT: FREE BBQ AND POP
FOR ALL OF ETC 33'S
MEMBERS AND
FRIENDS WHO ATTEND.

ETC 33 HAS BEEN
EVERYONE'S TELEVISION
CHANNEL FOR THE PAST 20
YEARS!

1975-1995



Co-Chairman Richard "A-Bomb"
Klatte will be organizing 2 softball
games:

Game One starting at 1:00pm will
feature the Youth of Fridley vs. John
P. King. Game Two starting at
5:00pm will be an Old Timer's Game
with Those Who Came Bearing
Gifts , legends from North
Minneapolis vs. Craig "Bubba"
Chura's All-Stars. If you would like
to participate in either of these two
"historic games" please contact

Richard Klatte at **560-7555.**

CALL ETC 33 AT 571-9144
FOR MORE INFO!

VIDEOSYNCRASIES is the quarterly newsletter of ETC 33 Fridley Communications Workshop. Everyone's Television Channel 33 is a nonprofit corporation that owns and operates the public access cable television station in Fridley, Minnesota.

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Fridley Communications Workshop*

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