

# VIDEOSYNCRASIES

Volume 17 Number 2

ETC 33 FRIDLEY COMMUNICATIONS WORKSHOP

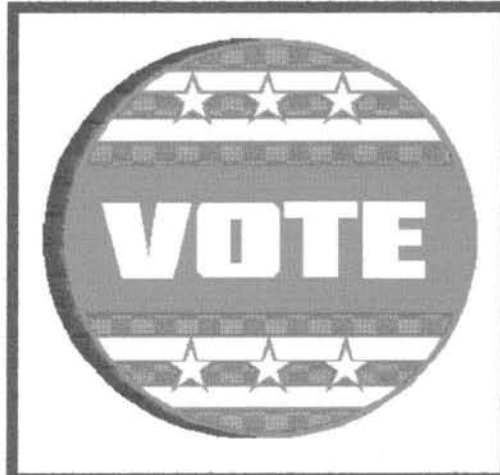
Summer/Fall 1997

## ETC 33 MEMBERSHIP MEETING SET

**Attend the Annual Membership Meeting on  
Wednesday Sept. 10th at 7pm in the ETC Studio**

by T. J. Larson

All Members are encouraged to attend the Annual Membership Meeting on Wednesday September 10th at 7:00pm. The annual meeting is designed to give members an opportunity to network with one another, discuss ETC 33 policy, and help plan out the station's future. Members may also run for the Board and vote for the Board Members of their choice. ETC 33 is run by a non-profit orga-



nization and your input is essential to our success. If you are interested in running for the ETC 33 Board, please call the office at 571-9144 for more information. Even if you are not interested in getting on the Board we hope you will consider attending this event. 1998 should prove to be a very interesting and challenging year for ETC 33!

## Join ETC 33 for the Summer of Love Membership Drive!

ETC 33 Board Member Richard A. Klatte has planned a very ambitious and exciting Membership Drive that just happens to coincide with the 30th Anniversary of the Summer of Love! New members will get a chance to win a variety of goods and services donated by area merchants and there will be a Grand Prize Drawing for two tickets to Bob Dylan's August 30th Concert! Here's a

rundown of the week's events, call 571-9144 to volunteer or for more information:

Friday August 22nd

"State of the Nation" Live show featuring Richard A. and Mark Hanson.

Saturday August 23rd

"Fantasy Football Special"

Sunday August 24th

"Promo Videos



Monday August 25th

"John Wayne & Lee Marvin"

Tuesday August 26th

"Rolling Stones CD Release"

Wednesday August 27th

"3 in 1 Special" with a live audience and Grand Prize Drawing!

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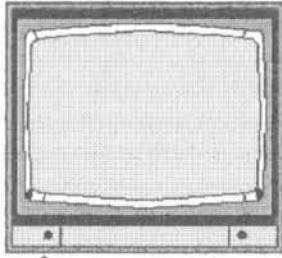
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# Access Thoughts From The Director

by T. J. Larson

Having recently celebrated my 8th Anniversary at ETC 33 I can't help but take a moment to reflect on my time here as we prepare to look toward the future and all the chal-



lenges it will bring.

I have seen ETC 33 participate in the revolutionary technology that is making it easier and easier for members of the public to produce high quality television productions. Tools like the Video Toaster and the Amilink Edit System have proven to be very effective for those interested in expanding their abilities.

I have seen people of all ages become empowered when they realize that they can indeed grasp the

technical skills necessary to produce programs. There really is not quite anything like the joy you feel when you've been able to help someone improve themselves.

I have seen a number of local schools community groups use our facility to get the word out about their activities. We have documented the retirement of two Principals (Lee Switzer of Hayes Elementary and Jerry Reitter of Stevenson Elementary) and helped to celebrate two national Schools of Excellence (Hayes Elementary and Fridley Middle School).

As an organization we have been able to strengthen our ties to the community by providing for the public to see things like the Fridley City Council Candidates Debates as well as the Election Day returns. We have been able to support charitable events like the MDA telethon and the annual Halloween Bloodmobile.

ETC 33 has become a very valuable community resource and it has been my utmost pleasure to participate in that.

Now, as he head into the last few years of this century, as technology continues to expand I am confident

that ETC is up for the challenges that face us. One of the ways we can succeed is by your involvement.

I urge you all to attend the General Membership Meeting on Wednesday September 10th at 7:00pm. Voice your opinions or run for the Board! We need to hear from you so that we can continue to provide you with the facilities, equipment, and services that you want!

Even if you can't attend the Meeting, I would like to encourage you to call the staff at 571-9144 and voice your opinions about what new technology (the internet, digital video, etc.) you would like to see the Workshop investigate. Access television...it all starts with you!



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## ETC 33 NEEDS VOLUNTEERS!

Looking for a fun way to get out and enjoy local community events? Why not volunteer at ETC 33! We need your help aping local grade school concerts & events, local Candidate Debates and Community Events (like the upcoming Halloween Bloodmobile). This is a great opportunity for you to learn how to use the equipment, meet other members, and lo a good deed! Call the office at 571-9144 to learn how you can sign up as a volunteer today!

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# FALL PRODUCTION CLASSES

## **AMILINK EDITING**

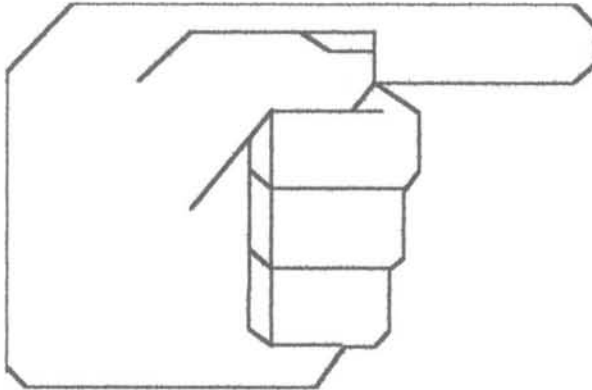
Learn how to use this exciting computer editing system. It's an easy and fun way to edit your programs quickly and professionally!

*\$10.00/One Session*

Tuesday Sept. 2nd, 4:00pm

Wednesday October 1st, 7:00pm

Monday November 3rd, 4:00pm



## **VIDEO TOASTER**

Learn about this revolutionary computer switcher and special f/x generator. Make pro graphics and much, much, more! *\$15.00/Two Sessions*

Tuesday Sept. 9th, 4:00pm Part 1

Tuesday Sept. 16th, 4:00pm Part 2

Wednesday Oct. 15th, 7:00pm Part 1

Wednesday Oct. 22nd, 7:00pm Part 2

Tuesday Nov. 11th 4:00pm Part 1

Tuesday Nov. 18th 4:00pm Part 2

## **STUDIO CLASS**

Learn everything you need to know to operate our 4 camera studio including switcher, cameras, audio and more! *\$10.00/One Session*

Tuesday Sept. 16th, 4:00pm

Wednesday Oct. 29th, 7:00pm

Monday Nov. 19th, 4:00pm



**CALL 571-9144**

FOR MORE INFORMATION ABOUT THESE CLASSES, TO SCHEDULE PRIVATE ONE-ON-ONE SESSIONS OR ANYTHING ELSE RELATED TO THE FRIDLEY COMMUNICATIONS WORKSHOP CALL

**571-9144.**

\*\*\*\*\*DON'T FORGET THE 10TH ANNUAL\*\*\*\*\*



# HALLOWEEN BLOODMOBILE!

**FRIDAY, OCTOBER 31ST, NOON - 6:00PM  
IN THE ETC 33 STUDIO!**

You supply the blood & we'll supply the treats!  
Sponsored by the Fridley Access Channels and supporting  
the American Red Cross.

The Fridley Lion's Club Wellness Mobile will also  
be on hand for free health tests & advice.

**CALL 571-9144 TO SIGN UP  
TO DONATE BLOOD!**

## ETC 33

Fridley Communications Workshop  
350 63rd Ave NE  
Fridley, MN 55432

**INSIDE:  
IMPORTANT NEWS ABOUT  
UPCOMING EVENTS & FALL CLASSES AT ETC 33!**

ETC 33 NEEDS YOUR HELP! JOIN US FOR THE  
**GENERAL  
MEMBERSHIP  
MEETING!**

**Wednesday Sept. 10th at 7pm in the ETC 33 Studio**

Come discuss ETC 33 with current and future Board Members over coffee and cookies. You can even run for the Board yourself! For more info, please call the ETC 33 office at 571-9144. See you there!

## Membership

### News

Register as a member of ETC 33 today and become a public access producer. Members receive discounts on classes, access to equipment, this newsletter, and invitations to special Workshop events.

At ETC 33 we have camcorders available for check-out, editing facilities complete with special effects, titles, CD players, audio boards and more. Members also have access to use our 4-camera studio as well as the popular Video Toaster.

Even better, ETC 33 Members really work together to help each other complete projects. We have many volunteers who are able to help you get started as well as a cheerful and competent staff. Join today!

The current membership dues are as follows:

- \$5.00 Patron
- \$9.00 Student/Senior
- \$16.00 Regular
- \$26.00 Family
- \$150.00 Organization (Local)
- \$250.00 Organization (Non-Local)

To renew or begin your membership send check or money order to:

**ETC 33**

350 63rd Ave N.E.  
Fridley, MN 55432

## 10th ANNUAL HALLOWEEN BLOODMOBILE FRIDAY OCTOBER 31ST NOON - 6:00PM IN THE ETC 33 STUDIO!

Join ETC 33 for the 10th Annual Halloween Bloodmobile on Friday October 31st! This event is sponsored by the Fridley Access Channels and features 6 hours of live continuous coverage of the Halloween Bloodmobile which



benefits the American Red Cross.

The Fridley Lion's Club will also be on hand with their Wellness Mobile where anyone who attends can get free blood pressure and cholesterol checks as well as other tips for a healthier lifestyle.

Show up in your costume and amaze your friends and neighbors! Door Prizes will be given away and nobody will



leave empty handed!

This event is always a lot of fun. Celebrate Halloween by helping those who need the precious gift of blood...and have a great time doing it. We'll provide the treats!

We still need volunteers for this event. If you are interested in donating your time -or better yet your blood!- to this excellent cause, call ETC 33 at 571-9144.



**VIDEOSYNCRASIES** is the quarterly newsletter of ETC 33 Fridley Communications Workshop. Everyone's Television Channel 33 is a nonprofit corporation that owns and operates the public access cable television station in Fridley, Minnesota.

**ETC 33**  
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Matt Ehling-Features  
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Subscriptions are \$5.00 a year.

Letters and contributions are encouraged  
and should be sent to:

**VIDEOSYNCRASIES**

c/o **ETC 33**  
350 63rd Avenue NE  
Fridley, MN 55432

**ETC 33**

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Channel**

**Fridley Communications Workshop**

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